Hyma Somireddy
Sr Salesforce Software Engineer
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PROFESSIONAL SUMMARY:

- Over **10+** years of Software Development Experience in strong Object-Oriented Analysis, Specification design, and programming skills including **9+** years of extensive experience in Salesforce.com and Force.com platform proficiency as a developer and an administrator.
- Experienced in complete project development life cycle (**SDLC**) including System Analysis, Design, Development, Testing, and Deployment.
- Excellent understanding of Organizational hierarchy, **Roles, Profiles, Users, object-level security, field-level security, record-level security,** and **sharing rules.**
- Expertise in standard Salesforce **configuration** that includes Workflow rules, Page layouts, Record Types, Approval Processes, Assignment rules, Validation rules, Triggers, etc.
- Worked on Custom objects, Static resources, Page layouts, workflow, Validation rules, Custom settings, Custom labels, lookup, and master-detail relationships on the objects and created junction objects to establish connectivity among objects.
- Implemented pick lists, filed dependencies, validation, and formula fields for custom objects.
- Configured Profiles and Administrative permissions to grant/deny users access to platform features. Created Customized dashboards for the case team members to keep track of the cases assigned to them and to share insight across the company.
- Created users for salesforce.com orgs and configure workflows and assignment rules to enable proper routing of leads to the marketing members.
- Designed and deployed Custom tabs, validation rules, Approval Processes, and Auto-Response Rules for automating business logic.
- Customized Marketing application to create a web to lead forms, Campaign to lead forms, assigning tasks, and managing workflows.
- Involved in preparing Business Requirement Documents and Functional Requirement Documents.
- Experienced in designing **Apex Classes, Custom Controllers, Controller extension data binding,** and various other components as per the client application requirements and awareness of the governor limits for a multi-tenant environment.
- Experienced in **Lightning** with **Lightning** Component Framework using the aura framework and Locker Service.
- Worked on **Aura Framework** to build dynamic mobile and web applications on the **Salesforce1 platform**.
- Experienced and worked on **Salesforce Lightning Accessibility**, **Locker Services, JavaScript Remoting,** and Web **accessibility** ensuring that people with disabilities can perceive, understand, navigate, interact with, and contribute to the applications you create.
- Experienced in **Data Migration** and **updates** using the tool App Exchange Data Loader in **SalesForce.com**.
- Thorough understanding of **Object-Oriented Design** techniques and web application design using **Model View Controller (MVC).**
- Experienced in web technologies like **PHP, HTML5**, **XML**, **CSS3**, **JSP, AJAX, JQUERY, JSON**, **JAVASCRIPT**, etc.
- Expertise in client scripting language and server-side scripting languages like JavaScript, jQuery, JSON, and bootstrap.
- Experienced in solving issues in web browsers, following the W3C standards to maintain the website defect-free. Worked on RWD (Responsive Web Design) and implemented applications based on Angular.js
- Experienced working with Force.com IDE & Eclipse IDE, vs code in design and development of Custom Applications for Complex Business Processes in Salesforce.com**.**

Client: Health Care Service Corporation (HCSC) Duration: Jan 2024 – Dec 2024
Designation: Sr Salesforce Software Engineer Location: Chicago, IL
Responsibilities:

- Working on Sales, Service projects on different features and functionality, user-friendly and easy navigation applications as required with industry standards, organizing meetings with users, project managers, architects, and business stakeholders, and reviewing the work items.
- Working on Case Management Services, removing duplicates, and dealing with new projects & quizzes, and grants process from Salesforce.
- Expertise in complex flows, workflows, process builder migration, approval process, apex classes, triggers, aura components as well Lightning Web Components (LWC), delivering advanced LWC components as specified in the design, functional and non-functional requirements, within established budget, time and quality standards.
- Correct system & regression testing defects and support all testing, including but not limited to Development Integration Testing, System Testing, User Acceptance Testing, End-to-End Testing, and Performance Testing. Identify application bottlenecks and opportunities to optimize performance.
- Worked on Salesforce Community Cloud like how to engage with employees, customers, and partners
- Perform code version control activities, daily migration, and development of SFDC in an Agile environment using tools like VS Code, Git, Jenkins, Salesforce Extension Pack, Data Loader, and DevOps Process.

Client: Patient-Centered Outcomes Research Institute (PCORI) Duration: Mar 2023 – Dec 2023
Designation: Salesforce Software Engineer Location: Washington, DC
Responsibilities:

- Worked on Sales, Service, and Community Cloud projects on different features and functionality, user-friendly and easy navigation applications as required with industry standards, organizing meetings with users, project managers, architects, and business stakeholders, and reviewing the work items.
- Worked on iContact mass email marketing, Cloudingo dedupe & Foundation Connect tool which helps in an email campaign, removing duplicates, and dealing with new projects & quizzes, and grants process from Salesforce.
- Migration of classic functionality to Lightning conversion, reduced code complexity, Implemented framework, improved the code efficiency and performance by 40%, and delivered advanced LWC components as specified in the design, and functional requirements, within established budget, time, and quality standards.
- Worked on Bash script framework for all post-refresh sandbox manual steps.
- Created QA Test Data application for the QA team to reduce manual test data time and increase work efficiency for functional testing.
- Expertise in complex flows, workflows, process builder migration, approval process, apex classes, triggers, aura components as well Lightning Web Components (LWC), delivering advanced LWC components as specified in the design, functional and non-functional requirements, within established budget, time and quality standards.
- Correct system & regression testing defects and support all testing, including but not limited to Development Integration Testing, System Testing, User Acceptance Testing, End-to-End Testing, and Performance Testing.
- Identify application bottlenecks and opportunities to optimize performance.
- Expertise in knowledge articles and objects data securities on Community/Experience cloud pages, created 15+ community cloud pages with 8 to 10 components on each page, external users log in as community portal users and they will create LOIs related to Projects and internal MR admin can verify and approve the project for grants.
- Perform code version control activities, daily migration, and development of SFDC in an Agile environment using tools like Flosum, VS Code, Git, Salesforce Extension Pack, Data Loader, and DevOps Process.

Client: Monosage   **Duration: July 2017 – Dec 2022**
Designation: Salesforce Software Engineer   **Location: Hyderabad, India**
Responsibilities:

- Worked on Sales and Service cloud Projects on different features and functionality, user-friendly and easy navigation applications as required with industry standards, organizing meetings with users, project managers, architects, and business stakeholders, and reviewing the work items.
- Work with a team of Salesforce developers, Technical Architects, and Business users to understand requirements and deliver Salesforce solutions on time and budget. Developing a Service Console to provide a 360-degree view of customers, and conduct review sessions and working sessions with the end-users to better understand their user experience and individual needs.
- Expertise in complex flows, process builders, custom coding apex classes, triggers, aura components as well Lightning Web Components (LWC).
- Deliver advanced LWC components as specified in the design, functional, and non-functional requirements, within established budget, time, and quality standards.
- Implemented complete SharePoint Functionality package in Salesforce Users can able to see data from SharePoint and they can create, upload, view, and modify files using Salesforce. Getting files/attachments data from Siebel server and metadata from IBM DB2 and copying to Windows server by using Windows PowerShell (Windows server) located in Hyderabad. Copying/exporting this Siebel and IBM DB2 data to SharePoint Online using Windows PowerShell.
- Worked on a challenging task which copied 9 Million files moving from Siebel system to SharePoint, I have implemented high-performance jobs by utilizing Maximum Resources (Maximum CPU(100%), Total Server Memory, and SharePoint Throttle Limitations) and Monitor computer system performance to ensure proper operation, documented all the functionality and System specification to easily understand.
- Created IVR integration with Salesforce Service and soft phone layout also by using this users can call to Monosage center to discuss plans and service related.
- Perform code version control activities, make sure to save every version of the code using the version control tool Git, daily migration and development of SFDC in an Agile environment using tools like Copado, Force.com IDE, VS Code, Git, Data Loader, and DevOps Process.

Client: BuzzBoard India Pvt Ltd.   **Duration: August 2016 – June 2017**
Designation: Software Developer   **Location: Hyderabad, India**
Responsibilities:

- Worked on Salesforce.com standard objects such as Accounts, Contacts, and Opportunities and developed automated workflows and approval processes.
- Created and maintained user roles, and profiles and implemented security settings Object level, field-level, and record-level security.
- Created Custom objects, Fields, and page layouts.
- Customized Page Layouts for Opportunities, Contacts, and Accounts Depending on User Roles, and Groups.
- Buzz Board is a leading global provider of digital media and commerce solutions to Small and Medium Businesses (SMBs) and local marketing aggregators.
- Buzz Board streamlines the sales process into one comprehensive solution that replaces and improves the many different tools that sales professionals are using today.
- Participated in the complete SDLC process and used PHP to develop website functionality.
- Experienced in PHP5, MySQL, OOPS, HTML5, CSS.
- Excellent experience in designing and developing interactive User Interfaces, usability, web and client/server applications using HTML5, CSS3, JavaScript, and jQuery.
- Environments: Salesforce, PHP 5.5, Eclipse, MySQL, Laravel, XML, HTML, Linux, JavaScript, AJAX, CSS, MySQL

Client: OpenArk Softech Pvt Ltd.   **Duration: May 2014 – August 2016**
Designation: Software Developer   **Location: Hyderabad, India**
Responsibilities:

- Interacted with various business team members to gather and document the requirements for Salesforce.
- Used all aspects of MySQL/PHP Programming (object-oriented PHP) in a LAMP environment.
- Developing PHP, Drupal, WordPress, HTML, CSS, JavaScript, jQuery, and AngularJS application pages according to project requirements.
- Created a web-based management system for the client using Yii and developed custom modules to support the system.
- Create custom Yii modules using PHP, MySQL, and JavaScript and configure required contributed Modules.
- Yii module development, both contributed and non-contributed.
- Developing responsive themes using HTML, jQuery, JSON, CSS, and SASS to support devices.
- Involved in the development using JQuery and PHP and designed applications in AJAX with rich user interfaces.
- Modification and customization of the Yii and WordPress themes.
- Worked with MySQL which includes configuration, query optimization, and full-text search indexing.
- Expert in handling the administration of MySQL database using PhpMyAdmin.
- Worked on HTML5/CSS and jQuery in a Yii-based CMS environment.
- Environment: PHP, WordPress, HTML 5, XHTML, CSS, AJAX, JavaScript, UNIX, MySQL, JQuery, Windows, Apache, MVC Frameworks, Angular.

ACCOMPLISHMENTS:

- Certification – Salesforce Certified Admin.
- Certification – Salesforce Certified Platform Developer I.
- Certification – Salesforce Certified Platform Developer II.

TECHNOLOGY SUMMARY:

- **Proficient**   **:** Salesforce , PHP, HTML5, CSS3, jQuery, JavaScript, Ajax, SQL.
- **Salesforce**   **:** Apex , Visualforce, SOQL, SOSL.
- **Databases**   **:** MYSQL.
- **Frameworks**   **:** Aura, LWC, Yii, Laravel.
- **Full stack development**   **:** XAMP,WAMP,LAMP.
- **Operating Systems experience** **:** Windows Family, Ubuntu flavors.
- **Web Services**   **:** SOAP,REST
- **Version Control, Issue Tracking**
  & Continuous Integration   **:** GitHub.

EDUCATION:
Medak, Narsapur   **BVRIT**   **January 2011 – August 2014**
 Bachelor's in Electronics & Communication Engineering ; Specialization in Electronics

(**Hyma Somireddy)**